

← Today, 1:09 PM

🖨️

50%

Video Production	Email Marketing	Video Editing
Bullion Exchanges product video	website email	Bullion Exchanges / BullionHunters
Bullion Exchanges informational / news w/Mike	eBay email	
Video Scheduling	walmart email	
IG / FB / Tiktok / Youtube	Content Creation	
	Bullion Exchanges	
Creatives	Blog posts	
BE website banners	Guest Posting	
Banners for social media	SEO	
Creatives for paid ads	Bullion Exchanges	Social media engagement
Exclusive Product Line Operations	Keyword research	Reddit
	Title Tags	Instagram
	Meta descriptions	Facebook
	Header	Youtube
	Internal linking	Twitter
	Alt text	Tiktok
	Social Media Posting	Team engagement activities planing (?)
	Twitter & LinkedIn	

Version history

All versions

October 5, 12:35 PM

Ekaterina Ovodova



October 1, 6:46 PM

Ekaterina Ovodova

AUGUST

▶ August 25, 7:26 PM

Ekaterina Ovodova

▶ August 24, 10:33 PM

August 24, 10:33 PM

Ekaterina Ovodova

▶ August 24, 9:29 PM

Ekaterina Ovodova

August 24, 9:27 PM

August 24, 9:27PM

Ekaterina Ovodova

 Show changes

Structure

Team

Tools

steps

Sheet15

channels distribution

KW List

Sheet14

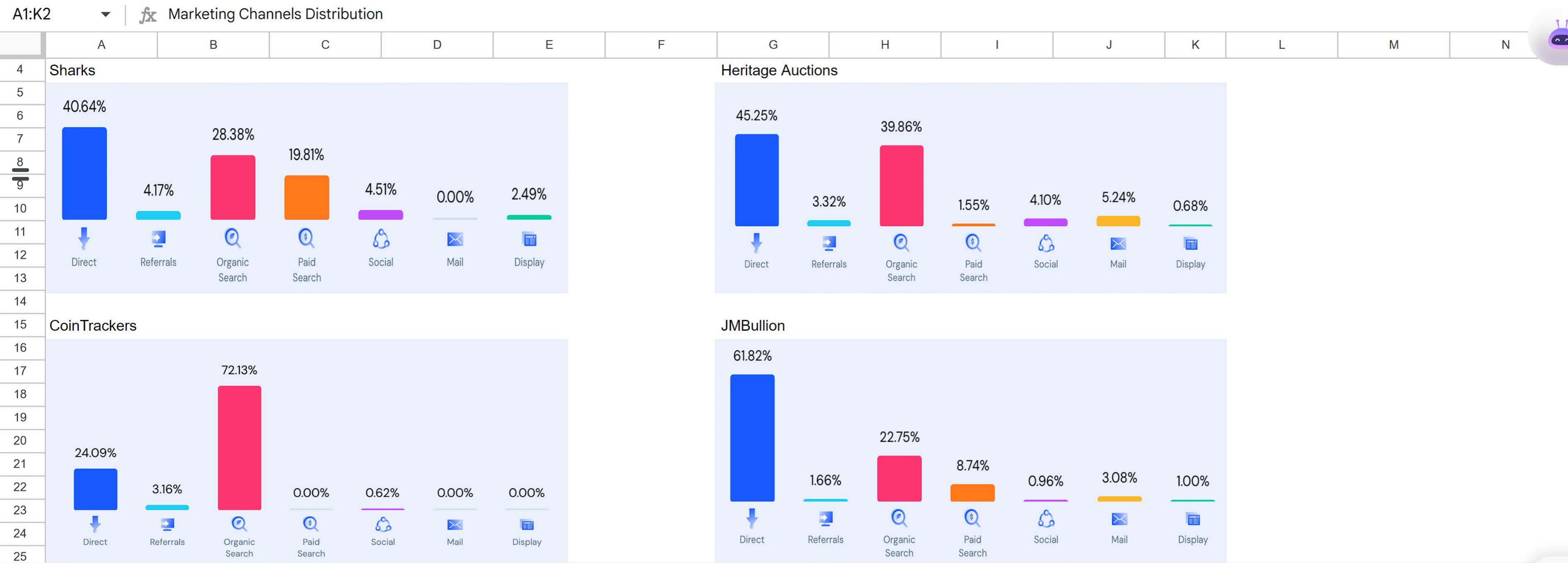


docs.google.com/spreadsheets/d/10nYTJ3jNeip4E5eZDdNp29C6OJG6Acru2qKXtLYoSrg/edit#gid=1267433693

Sharks - MARKETING DEPARTMENT

File Edit View Insert Format Data Tools Extensions Help

18 B I A



docs.google.com/spreadsheets/d/10nYTJ3jNeip4E5eZDdNp29C6OJG6Acru2qKXtLYoSrg/edit#gid=0

Sharks - MARKETING DEPARTMENT

File Edit View Insert Format Data Tools Extensions Help

E Share

100% 123 Default... 10 B I A

A1

	A	B	C	D	E	F	G	H	
1									
2									
3	PLATFORM				MARKETING DEPARTMENT				
4									
5									
6	Website	PRODUCT	CREATIVE	SOCIAL MEDIA	EMAIL	CONTENT	SEO	PAID ADs	MARKETPLACE
7				Fb, IG, TikTok, Twitter, Reddit					
8		Release Schedule	graphic design	social media posting	website email		On-Page	Google	eBay ads
9		Product descriptions	video production	social media engagement	eBay email	Blog posts	Off-page	Bing	eBay Affiliate Pro
10		Product images	creatives production	social media analysis	walmart email	Guest Posting	Technical SEO	Criteo	Walmart ads & a
11		Product video		brand mentions				IG / Fb	Walmart Listings
12	Product reviews							Walmart Affiliate	
13									
14	App	PRODUCT	CREATIVE	SOCIAL MEDIA	EMAIL	CONTENT	SEO		
15				Fb, IG, Reddit					
16		Product descriptions	graphic design	social media posting	website email	PDs write ups	On-Page		
17		Product images	video production	social media engagement		Blog posts	Off-page		
18		creatives production	social media analysis		Guest Posting	Technical SEO			
19									
20									

Structure Team Tools steps Sheet15 channels distribution KW List Sheet14



Sharks - MARKETING DEPARTMENT

File Edit View Insert Format Data Tools Extensions Help



Share

A1 | fx Keyword



	A	B	C	D	E	F	G	H	I
1	Keyword	SERP feature	Volume	KD	CPC	Organic traffic	Current position	Current URL	
5	bullion	Featured snippet	26000	83	1.27	13	13	https://bullionsharks.com/	
9	quarters worth money	People also ask,	18000	24	0.28	70	15	https://bullionsharks.com/blog/Rare-State-Quarters	
11	morgan silver dollar	People also ask,	17000	39	0.3	1	17	https://bullionsharks.com/classic-rare-coins/dollars/r	
17	valuable pennies	Featured snippet	14000	41	0.08	2	14	https://bullionsharks.com/blog/top-100-pennies-wort	
25	1942 penny	People also ask,	9900	10	0.06	0	17	https://bullionsharks.com/blog/how-much-is-a-1942-p	
31	rare pennies	Sitelinks, People	8500	31	0.21	0	15	https://bullionsharks.com/blog/pennies-worth-money	
32	what pennies are valuable	Featured snippet	8100	44	0.12	60	15	https://bullionsharks.com/blog/top-100-pennies-wort	
45	1941 wheat penny value	People also ask,	6100	6	0.15	34	12	https://bullionsharks.com/1941-wheat-penny/	
48	1945 penny value	Featured snippet	6000	7	0.08	44	11	https://bullionsharks.com/blog/how-much-is-a-1945-p	
63	most valuable penny	Featured snippet	5000	39	0.04	3	14	https://bullionsharks.com/blog/top-100-pennies-wort	
69	1942 penny value	Featured snippet	4800	11	0.12	0	16	https://bullionsharks.com/blog/how-much-is-a-1942-p	
74	how much is a 1944 penny worth	Featured snippet	4600	14	0.18	0	17	https://bullionsharks.com/blog/1944-wheat-penny-va	
83	1942 wheat penny value	Featured snippet	4300	10	0.07	26	13	https://bullionsharks.com/blog/how-much-is-a-1942-p	
91	1945 penny	People also ask,	4100	6	0.05	0	14	https://bullionsharks.com/blog/how-much-is-a-1945-p	
92	penny rim errors	People also ask,	4100	4		41	14	https://bullionsharks.com/blog/penny-errors-to-look-	
94	silver nickel years	Featured snippet	4000	17	0.71	27	11	https://bullionsharks.com/blog/what-year-did-they-st	
95	silver nickels	Featured snippet	4000	13	0.57	18	16	https://bullionsharks.com/1942-1945-wartime-silver-	
104	rare quarters	Sitelinks, People	3500	24	0.28	0	17	https://bullionsharks.com/blog/Rare-State-Quarters	